

# EU General Data Protection Regulation (GDPR)

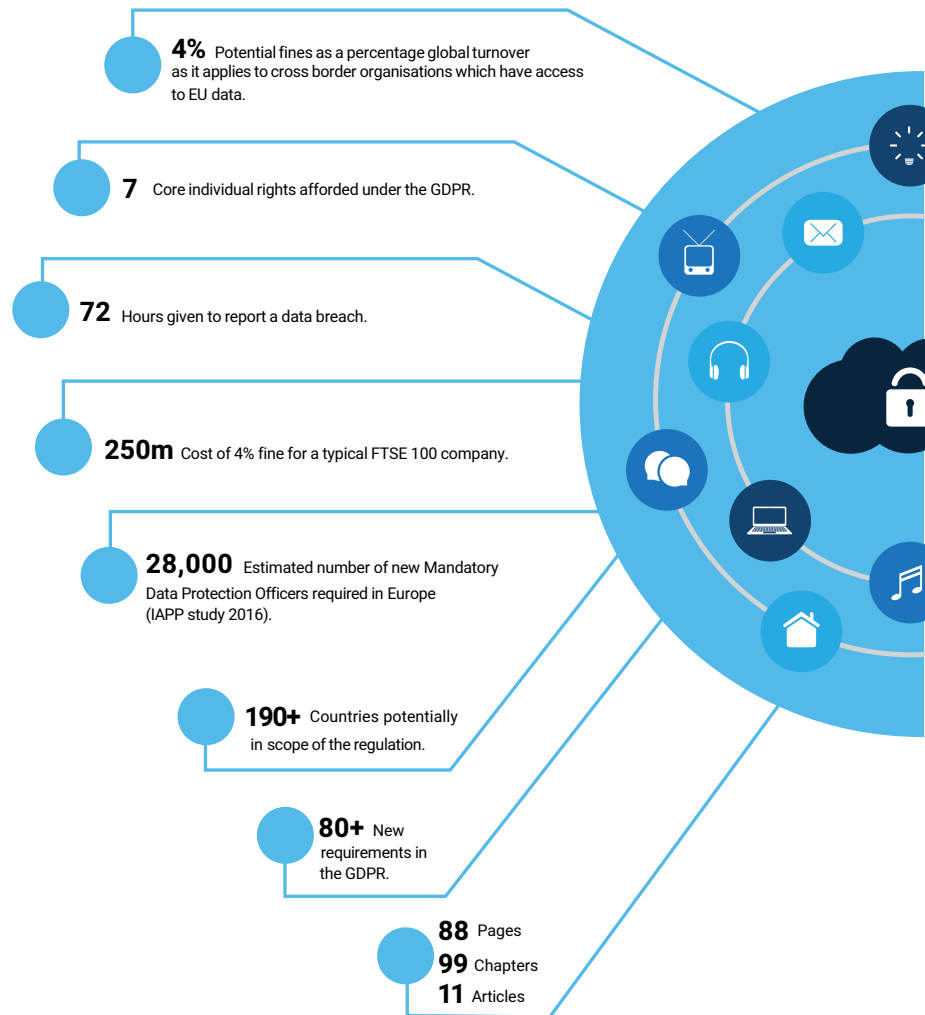
***Privacy as a concept is broad and far-reaching. Our GDPR Assessment focus on legal and compliance, information technology and security, data governance and information management, as well as sales, marketing and digital.***

## WHAT IS GDPR ?

General Data Protection Regulation (GDPR) is a mandate which replaces Directive 95/46/EC and enters into application on 25th May, 2018.

GDPR is a borderless and sector/industry independent regulation. It is expected to impact organizations across the globe that do business in Europe. The applicability of the GDPR is linked to (1) the establishment of the controller/ company in the EU and (2) services provided to EU data subjects. In situations where the 'personal data' is collected outside the EU and processed outside the EU, GDPR's applicability doesn't hold.

## UNDERSTANDING GDPR IN NUMBERS



## For more information

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